

lower east side

Known as much for its nightlife as for its ever-changing crop of emerging boutiques, this once-grungy hood is sized right for a leisurely stroll.

Orchard Street



◀ **PIPPIN** Prices are impressively low at this vintage costume jewelry shop—especially the drawers stuffed with \$5 and \$10 pieces—and the selection, which ranges from cloisonné necklaces to cameo brooches, is as on-trend as it gets. 72 Orchard St. (btw. Grand/Broome Sts.), 212-505-5159

SHEHERAZADE Exotic imports from far-flung locales make a trek around this cavernlike shop akin to roaming a well-stocked souk. 121 Orchard St. (btw. Rivington/Delancey Sts.), 212-539-1771

LA DI DA BOUTIQUE Choice pieces from elusive labels line the racks at this small designer hot spot. 147 Orchard St. (btw. Stanton/Rivington Sts.), 212-529-7384

FROCK If you love digging for scores, duck into this jumbled-in-a-good-way designer vintage store, as some real gems await. 148 Orchard St. (btw. Stanton/Rivington Sts.), 212-594-5380



◀ **JOHNSON** Feminine pieces with a days-gone-by feel, like charcoal-striped sailor pants and tulip-seamed skirts, keep drawing customers back to Kim Johnson's cabinlike boutique. 179 Orchard St. (btw. Houston/Stanton Sts.), 646-602-8668, johnsonshop.com

EXHIBITIONIST The current vogue for all things goth is nothing new to jeweler Michael Spirito, who is known for his gracefully tough pieces, like necklaces dangling with minuscule ruby-eyed skull charms. 177 Orchard St. (at Stanton St.), 212-375-1530, exhibitionistnyc.com

BOCAGE Crafty girls rely on this clever emporium, full of unusual buttons and vintage patches, for all their DIY sewing needs. 177 Orchard St. (at Stanton St.), 212-979-2909

DOYLE & DOYLE Specializing in estate and antique jewelry, this serene boutique has uptown-quality pieces that downtown hipsters appreciate. 189 Orchard St. (btw. Houston/Stanton Sts.), 212-677-9991

Stanton Street

SHOP Occupying a well-trafficked Ludlow Street corner and filled with foolproof labels such as Ella Moss and Issa, this neighborhood favorite is a can't-miss. 105 Stanton St. (at Ludlow St.), 212-375-0304



◀ **FOLEY + CORINNA** A down-the-block move afforded owners Dana Foley and Anna Corinna more space to expand on their gypsy-luxe aesthetic, which blends Foley's signature draped-jersey pieces with Corinna's impeccably sourced vintage clothing. 114 Stanton St. (btw. Ludlow/Essex Sts.), 212-529-2338

Rivington Street

EDITH AND DAHA Vintage stores blanket downtown, but this one stands out for its every-piece-is-a-winner stock—from silky tux-style blouses to glam ostrich-skin clutches. 104 Rivington St. (btw. Ludlow/Essex Sts.), 212-979-9992

PULLOVER Thanks to its off-the-beaten-path location, you'll have less competition for stacked-heel boots and Victorian-style lace blouses. 161 Rivington St. (at Clinton St.), 212-979-0661

LOLA Y MARIA Pieces from underground Latino designers are the focus here; don't miss Nadia Tarr's liquid-metallic jersey wrap dresses. 175 Rivington St. (at Clinton St.), 646-602-9556, lolaymaria.com

Ludlow Street

ART FIEND FOUNDATION This artists' collective is home base for crafty one-offs with a deconstructed look. 123 Ludlow St. (btw. Rivington/Delancey Sts.), 212-420-1033



◀ **PLUM** Its mission to stock only undiscovered labels, and only a dozen or so at that, makes this narrow, dimly lit shop an obligatory stop for those who pride themselves on keeping up on all that's up-and-coming. 124 Ludlow St. (btw. Rivington/Delancey Sts.), 212-529-1030



◀ **SOME ODD RUBIES** Reworked secondhand pieces—namely, silk slips turned into fairylike dresses—are the specialty of the house. (Also find jewelry and shoes.) 151 Ludlow St. (btw. Stanton/Rivington Sts.), 212-353-1736

PEGGY PARDON The attention to detail and careful organization of the merchandise differentiates this small, buzzed-about vintage destination. 153 Ludlow St. (btw. Stanton/Rivington Sts.), 212-529-3686

MIELE Currently flying out the door at this sliver of a shop: Judi Rosen's high-waist trousers and giant Christopher Kon suede hobos. 159½ Ludlow St. (btw. Stanton/Rivington Sts.), 212-475-9240

TG170 Neighborhood pioneer Terri Gillis opened shop ages ago, and she still has great talent for sniffing out promising labels. 170 Ludlow St. (btw. Houston/Stanton Sts.), 212-995-8660, tg170.com

while you're in the neighborhood...

ELLEN VINTAGE Great shoes and bags are perennials at this little-known secondhand shop. 122 Ludlow St. (btw. Rivington/Delancey Sts.), 212-471-0080

MARMALADE More '80s vintage pieces accumulate here than anywhere else in the area. 172 Ludlow St. (btw. Houston/Stanton Sts.), 212-473-8070

MISSBEHAVE This punk-rock boutique is designed to look like a classroom, complete with a scrawled-on chalkboard

and lockers. 231A Eldridge St. (btw. Houston/Stanton Sts.), 212-254-9222

M.Z. Spring & Clifton grade-school-cute knits for adults—like sweater vests with stars—are reason enough to swing by. 57 Clinton St. (btw. Stanton/Rivington Sts.), 212-228-3634

ECONOMY CANDY Stocks tons of retro confections. 108 Rivington St. (btw. Ludlow/Essex Sts.), 212-254-1531, economycandy.com